



We've Cracked the Code for Generating Consistently High Webinar Attendance Rates

OUR RESULTS ARE MORE THAN DOUBLE THE INDUSTRY AVERAGE FOR WEBINARS.

Accelerate your growth this year. While marketing solutions and consumer buying habits change, **we've discovered the key to achieving a 90%* webinar attendance rate** and converting those prospects into long-term customers.

Competition is fierce, and running a successful business is challenging. Our marketing solutions can put you in front of more prospective clients and increase your bottom line. As experts in consumer engagement in your industry, we're here to provide coaching, guidance, and feedback that can propel your success.

How Does It Work?

EXAMPLE ILLUSTRATION:



6,000 direct mail invitations

- Targeting assets of \$100,000+
- Tight radius of a high-end restaurant offering delivery services



Results:

- 52 registrations
- 90%* confirmation rate
- 7 to 9 households per night with 3 evening webinar dates
- 50% of attendees on average request a follow-up appointment (phone, virtual or in-office)

*90% engagement is possible when all best practices are followed, but cannot be guaranteed.

STATISTICS:

Seattle, Washington

100% Show Rate

25 Appointments Booked
From 37 Households

**Estimated Attendee Assets:
\$31,500,000**

New York City, New York

90% Show Rate

10 Appointments Booked
from 30 Households

**Estimated Attendee Assets:
\$37,000,000**

Greenwich, Connecticut

97% Show Rate

18 Appointments Booked
From 29 Households

**Estimated Attendee Assets:
\$69,250,000**

But our success is more than just sending out targeted invites. Interested in knowing how we are achieving these numbers? Call our marketing consultants today to learn how we can help you generate these consistent, exciting results for your firm.

Call us at (888) 907-3971 for more information.



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